



# IMAGINEAUSTON

Vibrant. Livable. Connected

**Bond Advisory Committee  
January 30, 2012**

**Garner Stoll, Assistant Director  
Planning & Development Review Department**

***“Planning is bringing the future into the  
present so that you can do something about  
it now”***

**– Alan Lakein**

**Why do we need a Comprehensive Plan?**

**What are the plan's big ideas?**

**What does the plan cover?**

**Implementation and measuring success**

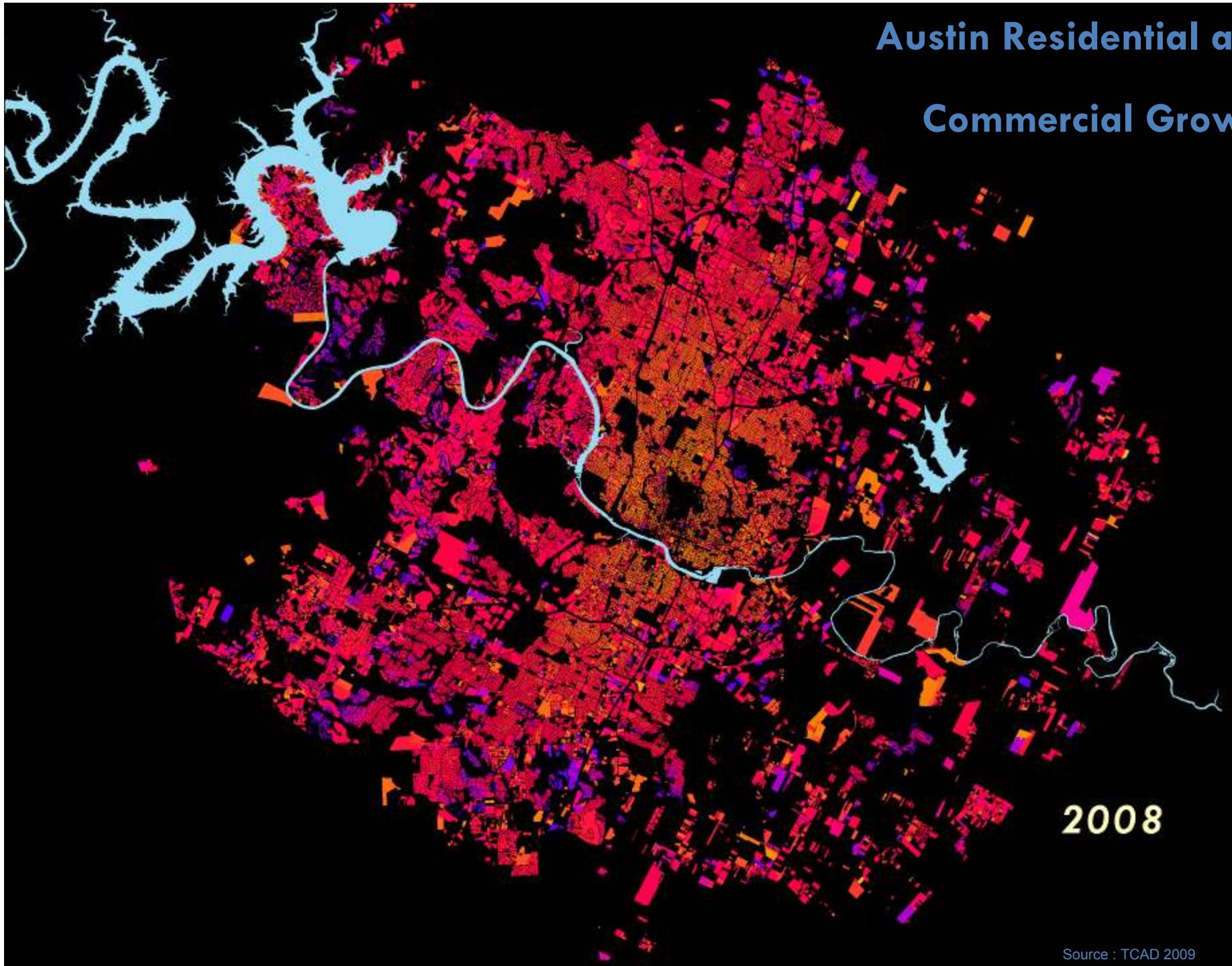


## **Presentation Overview**



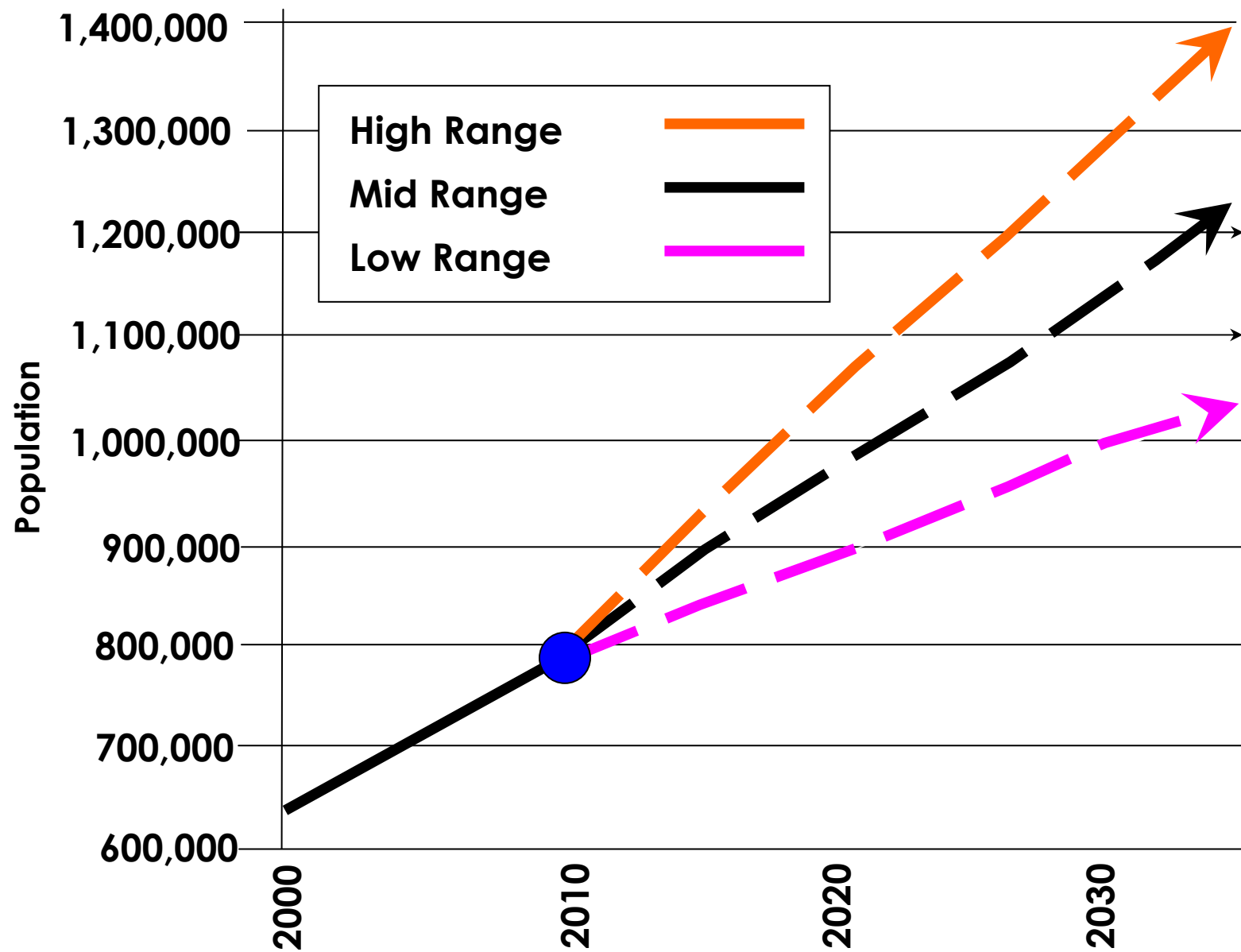
**Why we need a new  
plan**

# Austin Residential and Commercial Growth



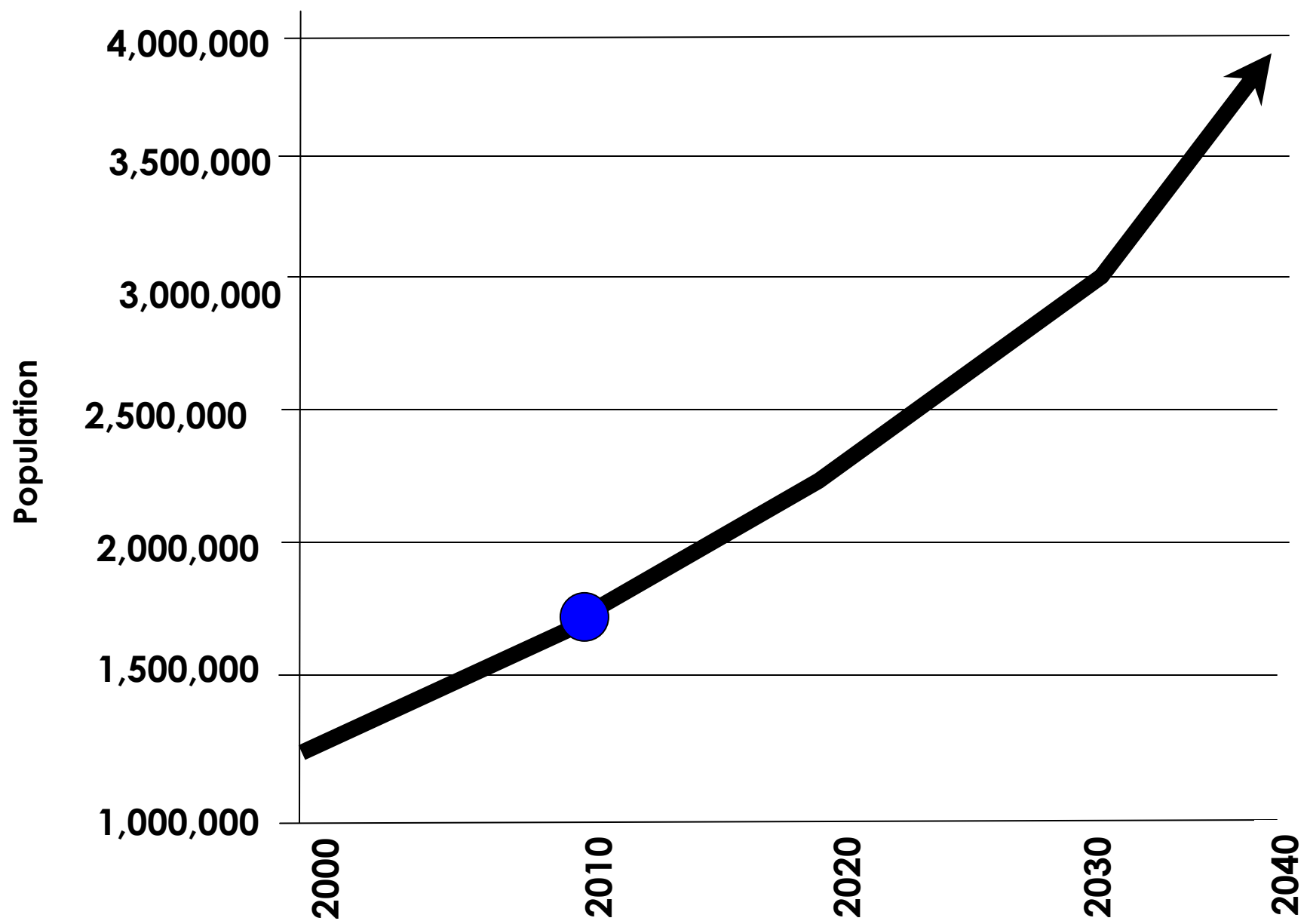
2008





Source: Ryan Robinson, City Demographer, City of Austin

# Austin Population Projections



Source: Ryan Robinson, City Demographer, City of Austin

## Austin-Round Rock MSA Population Projections

# The Look of 1979



AUSTIN TOMORROW COMPREHENSIVE PLAN



# City Council Direction



Engagement

Sustainability

Implementation



Participation Plan	70
Community Forum Series #1	5,892
Community Forum Series #2	4,211
Community Forum Series #3	4,761
Neighborhood Plan meetings	246
Working Groups	373
Community Forum Series #4	2,979
<b>Total Participation</b>	<b>18,532</b>



## Building Block

- Land Use & Transportation
- Housing & Neighborhoods
- Economy
- Conservation & Environment
- City Facilities & Services
- Society
- Creativity



**Imagine Austin's Scope**



# Sustainability

## **Five Big Ideas**

Become a compact, connected city

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Provide paths to prosperity for all

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Embrace the natural world

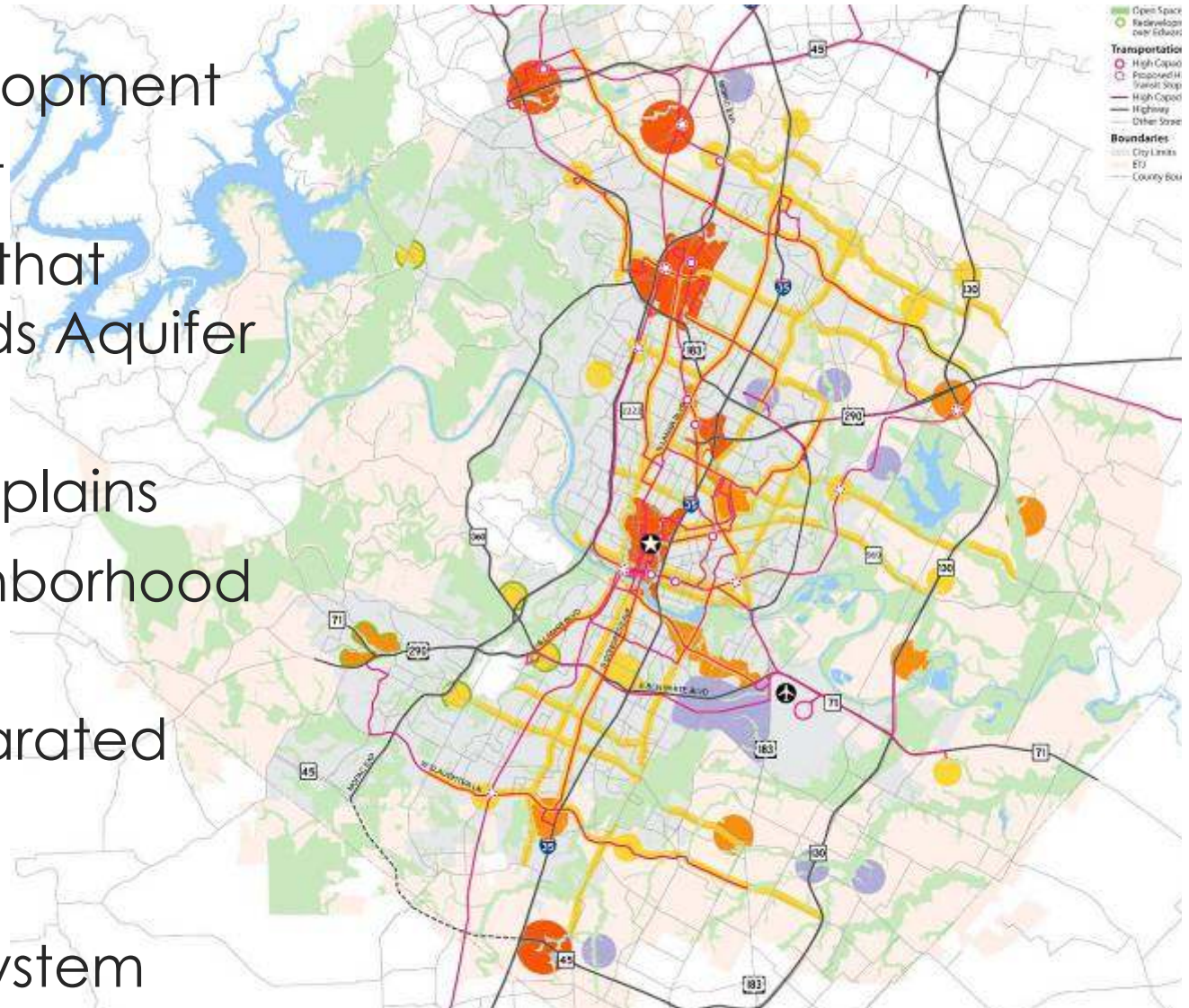
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Grow a healthy, affordable city

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Live within our resources

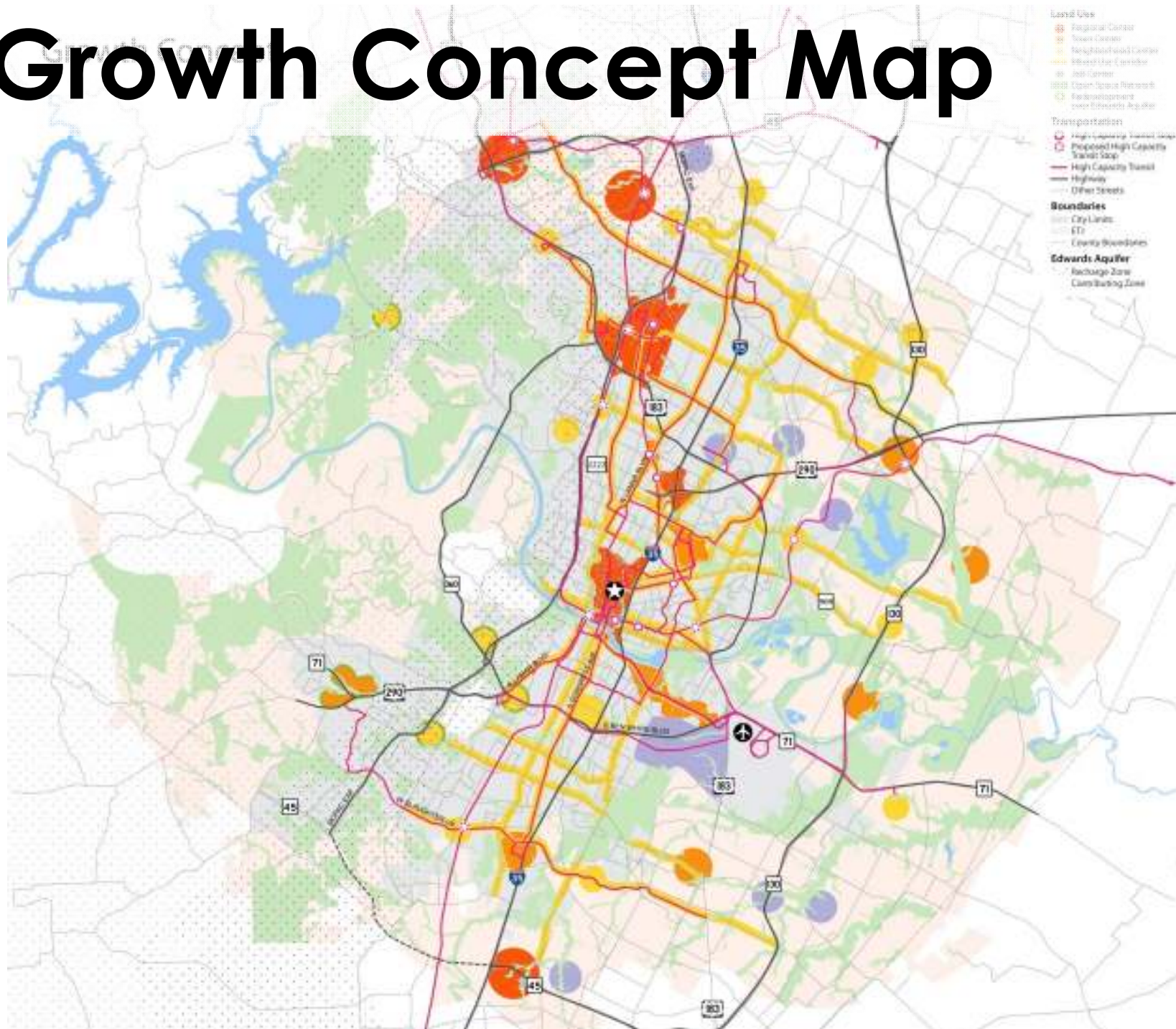
- Compact development
- Redevelopment
- Preserving land that supports Edwards Aquifer recharge
- Protecting floodplains
- Preserving neighborhood character
- Mixed over separated uses
- A complete transportation system



**Compact and connected city**

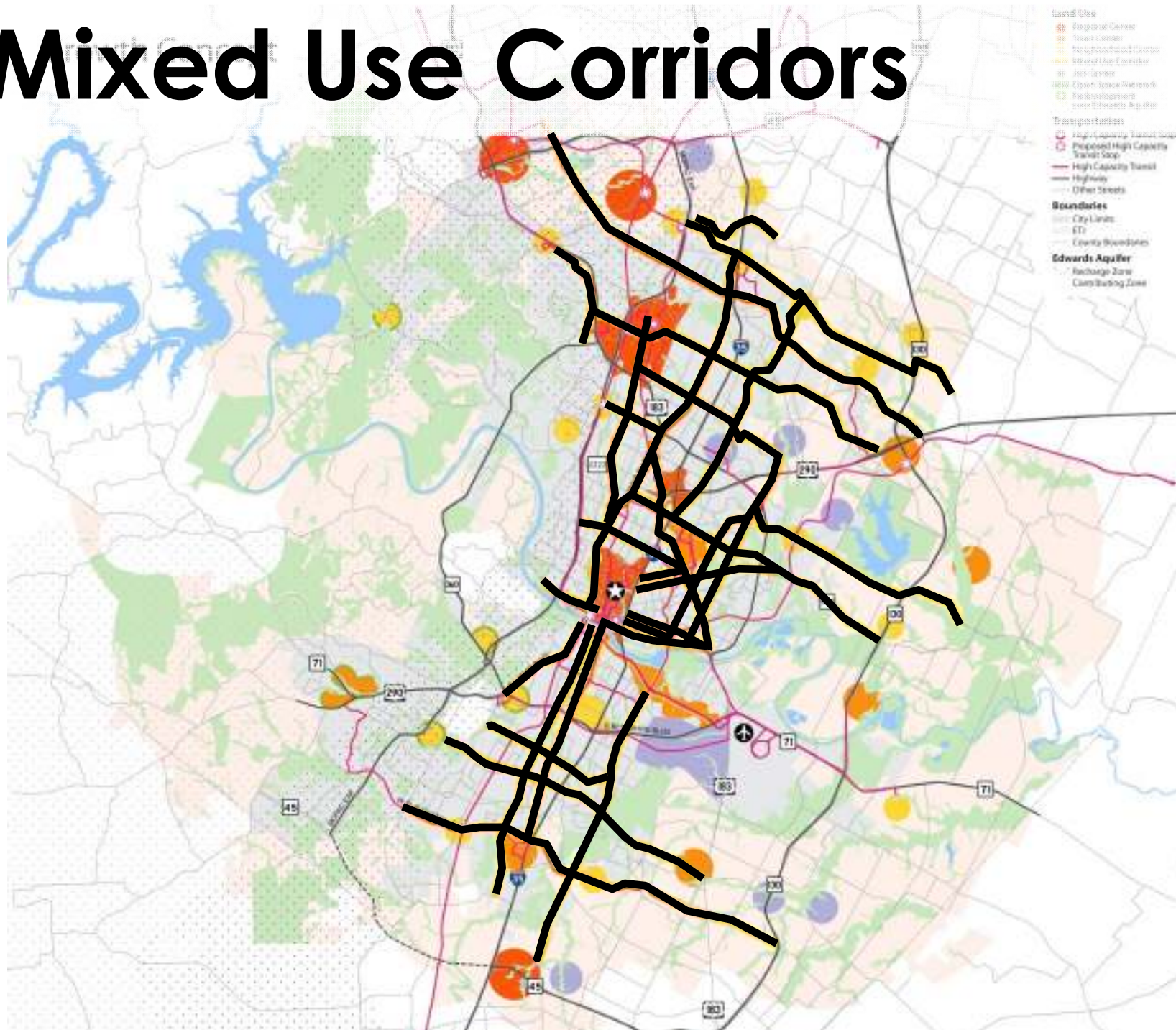


# Growth Concept Map





# Mixed Use Corridors



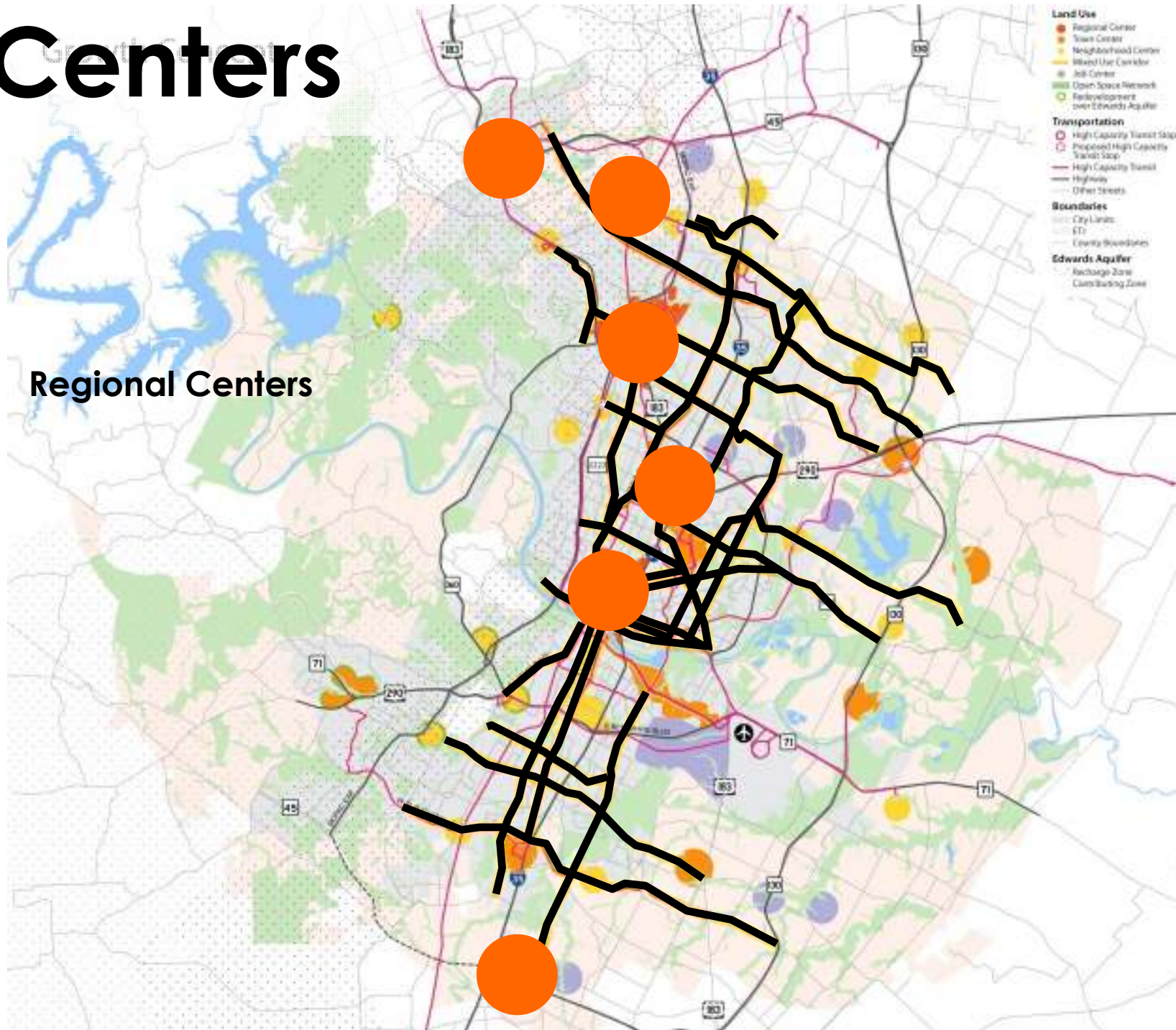


**Mixed Use Corridor**



# Centers

Regional Centers

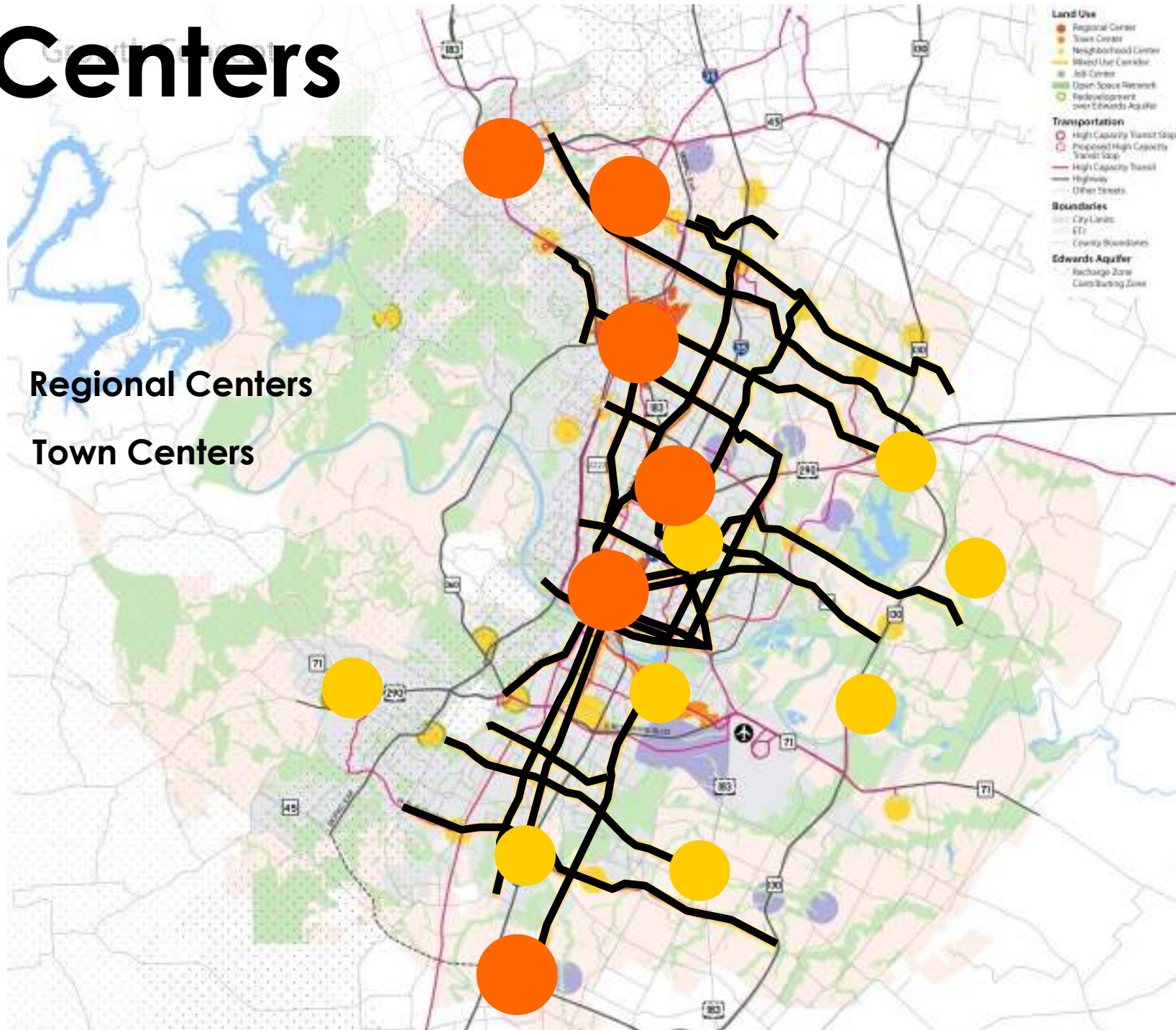




# Centers

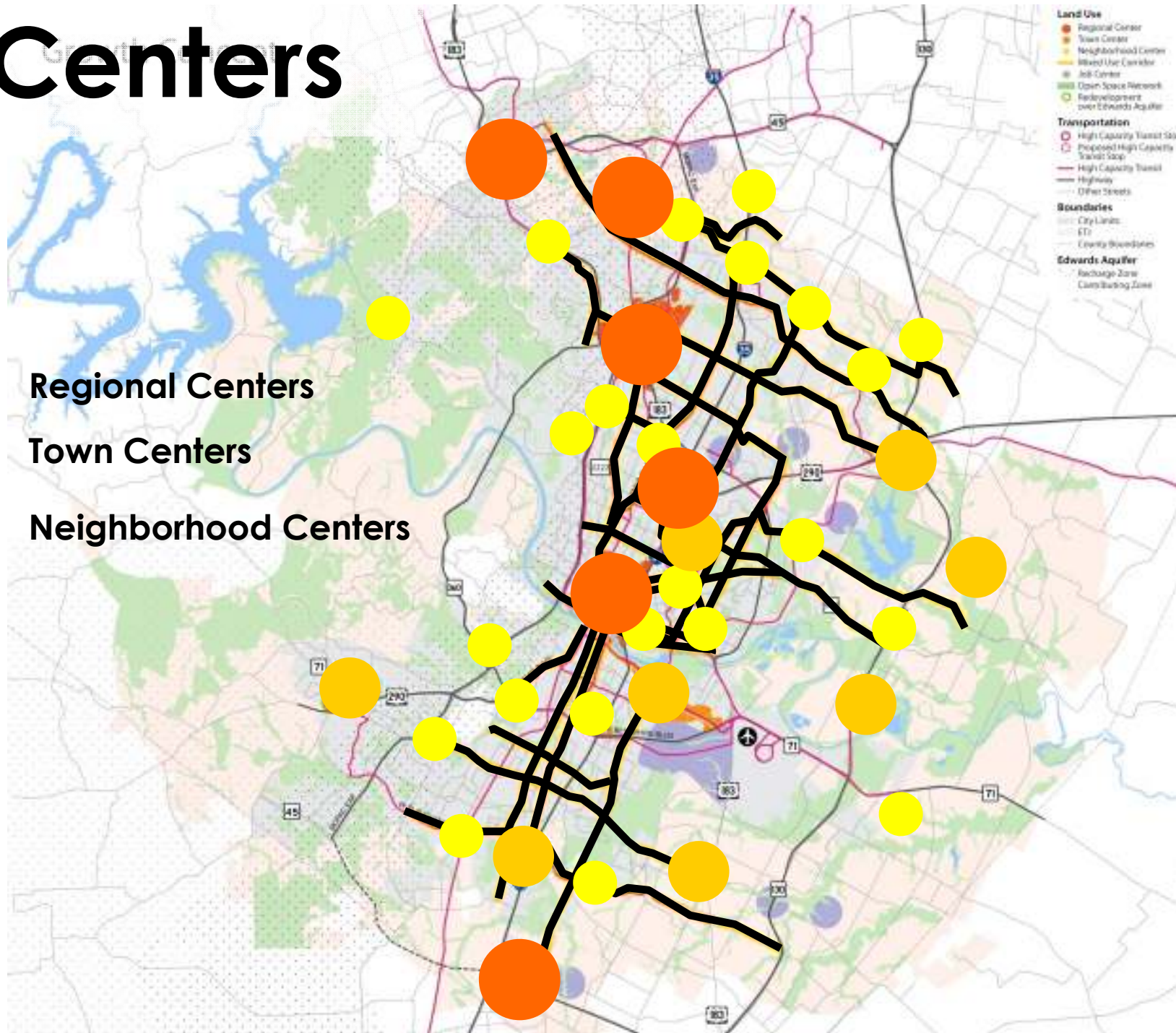
Regional Centers

Town Centers

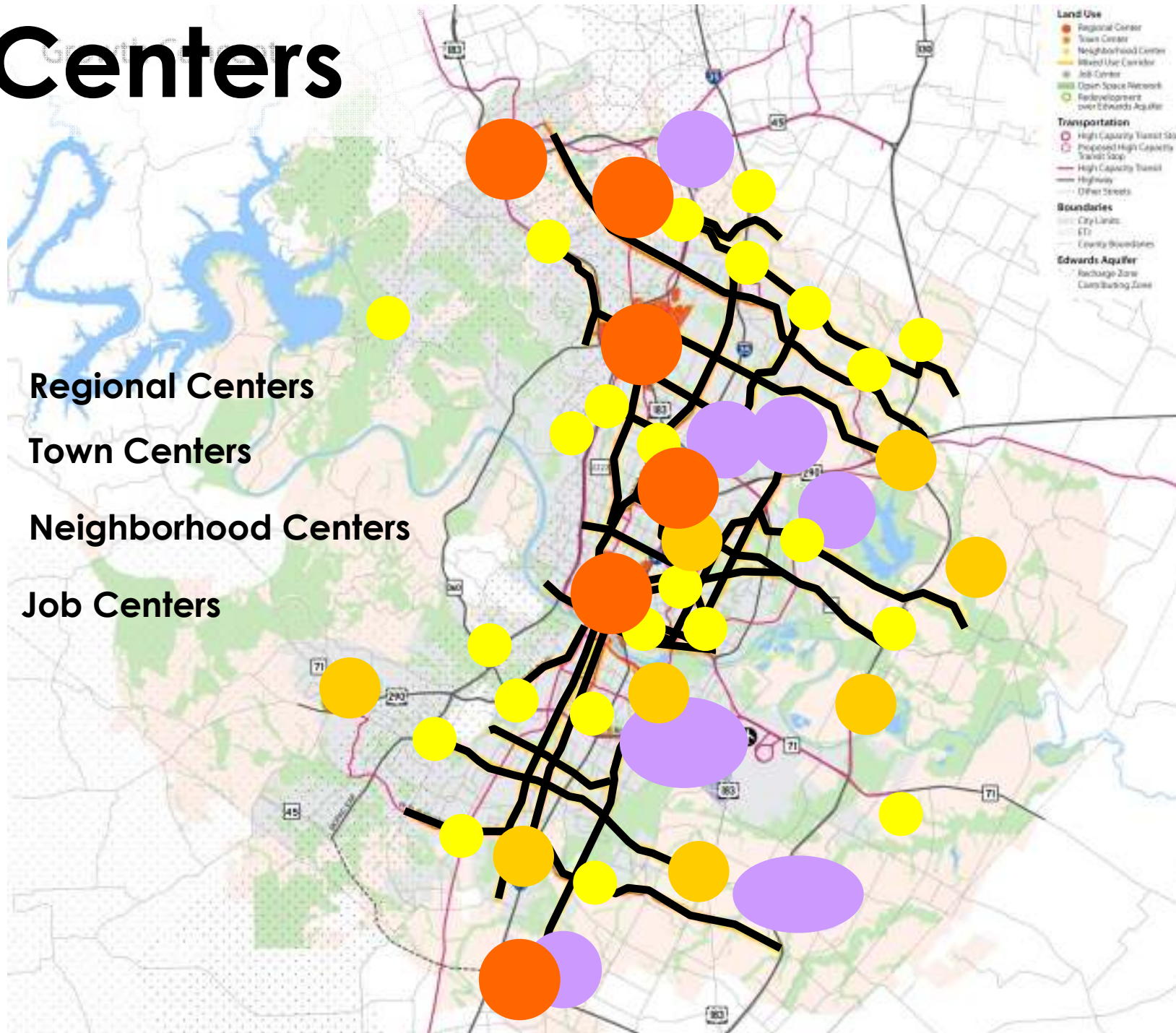




# Centers



# Centers







**Regional Center**





**Town Center**





**Neighborhood Center**





# Job Centers





**Residential Infill**





**Greenfield Residential**

# Implementation

Budget & spending

Regulation

Partnerships



- **Requires coordination and internal consistency**
- **All land development & subdivision regulations; roadway plans; public improvements, facilities & utilities projects shall be consistent with the comprehensive plan**

## **Implementation**



- **Annual Report and Update**
- **Periodic Appraisal and Evaluation Report**  
*(at least every 5 years)*
- **Imagine Austin to guide City decision- and policy-making**
  - *Capital Improvement Program*
  - *Bonds*
  - *Operating budget*
  - *COA regulatory environment*
  - *More detailed plans*
  - *Partnerships*

## **Ongoing Implementation**

# Priority survey results

2,491 responses; scale 8 to 1

Program Description	Avg Priority
Improved Transportation for Cars, Transit, Bikes, Walking	5.9
Manage Long-Term Water Resources	5.3
Education & Talented Workforce	5.1
Network of Parks, Trails, Waterways & Natural Areas	4.5
Affordable Housing throughout Austin	4.5
Grow & Invest in Creative Economy	4.4
Healthy Austin	3.5
Update City Rules for Land Uses	3.1



# Completion Schedule

## Final Review Process

Citizens Advisory Task Force: February 21



## Adoption Process

*Planning Commission  
February/March, 2012*

*City Council April/May  
2012*

# Plan Adoption

**Tell us**

**what you think**

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**facebook**

[www.facebook.com/ImagineAustin](http://www.facebook.com/ImagineAustin)



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[#imagineaustin](#)

**Go online to:**

- Read Draft Plan
- Comment on the draft